

## **BREMBO BEYOND GREENANCE KIT: NOW AVAILABLE FOR SEDANS**

***An expanded range of vehicles can now choose the Brembo's future-oriented Euro 7-compliant solution***

*Bergamo (Italy), 10 September 2024* – Brembo, the leading company in the development and production of high-performance braking systems, announces the enlargement of the Brembo Beyond Greenance Kit to include sedans. The eco-friendly brake solution derives its name from merging the words 'GREEN' and 'PERFORMANCE'.

The Brembo Beyond Greenance Kit offers a Euro 7-compliant braking solution that significantly reduces PM10 and PM2.5 emissions (by 80%), on top of generating savings on the overall total cost of vehicle ownership, without compromising performance in any way.

This advanced solution guarantees extended mileage and a significant improvement in terms of the total cost of ownership of vehicles, amounting to an average reduction of 15%. This leads to relevant cost savings over the life of the vehicle that represent a top priority for long-distance professional drivers of light commercial vehicles/fleets and now, sedans.

Greenance Kit features a jointly developed range of new combined innovative alloy discs and newly engineered brake pads, which greatly enrich Brembo's Aftermarket line-up.

Thanks to Brembo's unparalleled technological know-how and continuous research and development in brake technology, the Greenance Kit offers uncompromising performance, with more sustainable features. The products have already passed the ECE-R90 homologation tests, as well as the most severe benchmark road tests conducted by the company's technicians, accordingly to Brembo's most stringent requirements.

The Greenance Kit is part of the new Brembo Beyond product line, the company's solution line tailored to bringing innovative and sustainable replacement parts for all the new mobility vehicles.

### About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – "Turning Energy into Inspiration" – Brembo's ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 15,600 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of €3,849 million in 2023, Brembo is the trusted solution provider for everyone who demands the best driving experience.

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